

# Professional Certificate in Travel, Tour & Hospitality Management

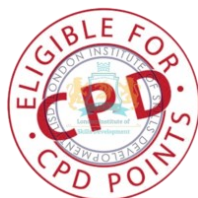
CPD Programme (Short Course)

## What is CPD?

Continuing professional development (CPD) is the intentional maintenance and development of the knowledge and skills needed to perform in a professional context. This could mean honing current skills, it could mean developing them to a new level, or it could mean learning new ones that will allow an employee's job role to expand or prepare them for potential promotion.

CPD activities can range from formal educational activities such as instructor-led training courses, workshops or seminars, to more informal approaches such as work-based learning or mentoring. CPD can also include self-directed study such as e-learning courses and structured reading.

CPD can be provided by specialist companies (e.g. commercial training providers, independent coaches), or provided internally, in particular by larger organisations.



## Interested in this course?

We are more than happy to share.  
Email us or give us a call.



**03 2181 6380**



**+60 11 2061 1832**



**enquiry@klccedugroup.com**

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## Course Objectives

The course is customized in a way to give each participants the best skill orientation and the basic knowledge required to enter the travel and tourism industry. The course is detailed in a way to subjects like Basic elements of Travel Geography, World Time ( GMT, International Date Line, Elapsed Time ) and Maps are introduced. Also, a look into the documents required like the Passport, Visas and Insurance are also discussed. Departure and Arrival Formalities, Basic Planning of a Holiday are taught. The importance of the technology (CRS) with an introduction to Fares/ E-tickets are also being introduced.

## Learning Outcomes

By learning this course, you can step into and be a part of the tourism industry which not only generates revenues for a country and cultural wealth, but it is also one of the most important economic engines for growth and development.

## Program Details

### Type of Training

Online / Coaching / Visual

### Skill Focus Area

Tourism

### Duration

10 days / 40 hours

### Methodology

Lecture & Case Study

### Approximate number of participants

25 - 50 participants



## Module Listings

### Chapter 1

Introduction to Travel Geography

### Chapter 2

Types of Travel Geography

### Chapter 3

Understanding Maps

### Chapter 4

World Time

### Chapter 5

Pre-Travel Information

### Chapter 6

Airport Formalities

### Chapter 7

Preparing Travel Itinerary

### Chapter 8

Travel Technology

### Chapter 9

Introduction to Fares, Tours and Preparation for Travels

### Chapter 10

Post-Travel Information