

# TikTok MARKETING

SHORT COURSE

Date: 11th - 12th February 2023

Time : 10 AM - 4 PM

**TIK TOK** has exploded in popularity over the past year, with millions of users and billions of views. It is quickly becoming a go-to platform for businesses to reach and engage with their target audience.

In this course, we will teach you the strategies and techniques that you need to effectively market your business on TIK TOK. From creating engaging content to leveraging hashtags and influencers, you will learn how to tap into the power of TIK TOK to grow your business.

## **Course Outline**

- Module 1 Introduction to TIK TOK Marketing
- Module 2 Creating Engaging Content for TIK TOK
- Module 3 Leveraging Hashtags and Influencers
- Module 4 Advanced TIK TOK Marketing Strategies
- Module 5 Tik Tok Seller App and Shop Set Up and

Strategies

Module 6 Affiliate Marketing





# Only 50 Seats Available!

#### **CONTACT US AT:**

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# STEPS TO REGISTER





# Normal Price RM888 Now RM688

Kindly make payment to the following account:



## Payment Method

Account Name KLCC Education Group Sdn Bhd

Account Number 2142 31000 74993

Payment Reference TikTok Course

Once payment is made, kindly download / save the payment receipt for future reference

Kindly fill-up this form. (Klik on the link / scan the QR code)



### **Registration Form:**

www.klcc-skills.edu.my/tiktok-marketing

Kindly upload your payment receipt in the online registration form